



14 . SEP (WED) 10:00-12:00
VENUE | SEMINAR ROOM PRESS CENTER

Organized by Bureau of Foreign Trade, MOEA Taiwan External Trade Development Council (TAITRA) Co-Organized by Taiwan Machine Tool & Accessory Builders' Association Ad by Boff

SMART AND SUCCESSFUL - TAIWAN EXCELLENCE PRESS CONFERENCE AT AMB 2022 ON HIGH-PERFORMANCE PRODUCTS FROM TAIWAN'S METALWORKING INDUSTRY

The who's who of the metalworking industry meets at AMB. This year, Taiwan Excellence was there to present Taiwan's ambitious and smart industry to the trade audience.

As the world's 5th largest exporter of machine tools and components, Taiwan has averaged US\$4 billion in exports for each of the last few years from a network of more than 1,000 precision machinery manufacturers and 10,000-plus upstream suppliers. Although the global economy suffers from various crises, Taiwan's machinery industry saw its annual production rise to a record-setting US\$2.783 billion in 2021, an increase of 29.1% over 2020.

Among these exports, metal-cutting machine tools accounted for US\$2.304 billion, an increase of 29.2%, and the export value of metal-forming machine tools was US\$479 million, an increase of 29%.

"The secret is the Greater Taichung area, home to the world's only machine tool and component industry cluster, which enables global companies to meet all their needs in one convenient location", emphasized Mr. Ching-Yun, Huang, the Director of Economic Division, Frankfurt/M Office, Taipei Representative Office in the Federal Republic of Germany in his welcome remarks at the press conference at AMB 2022.

In addition, Taiwan's government honors and strongly supports with the symbol of Taiwan Excellence its machine tool and machinery industries.

At the press conference, Taiwan Excellence presented three manufacturers, that meet the burgeoning demand for Industry 4.0 and automation – the best made in Taiwan:

Nicolas Budrino, Sales & Marketing Manager in Europe, explained, how his company AXILE aims to help manufacturers implement fully automa-

ted production lines, avoid unannounced shutdowns, and transform into smart factories. AXILE 5-axis machines are integrated with digitalized intelligent monitoring technology and automation to achieve 24/7 autonomous production without unplanned downtimes.

Giovanni Yueh, Sales Manager at Yeong Chin Machinery (YCM), spoke about the company's rich history, specializing in smart machine tool manufacturing through "lean" thinking. YCM machine tools have been recognized worldwide for superior precision, outstanding rigidity, and exceptional reliability.

Joseph Chen, Executive Vice President at Honor Seiki, talked about the company's key products including CNC vertical lathes, vertical turning centers, high-speed drilling centers, vertical grinding centers and machining lines for aerospace and automobile industries.

The product presentation was followed by Stephanie Ho, Specialist at Taiwan Machine Tool & Accessories Builders' Association, giving the audience some concrete impressions from the industry.

All Speakers pointed out to the press conference participants that Taiwanese machine tool industry has long proven to be reliable, accurate, and economical and are thus the best option for manufacturers worldwide. Taiwan Excellence helps companies to remain competitive. This became clear in the Q&A that followed.

For more information about the press conference please visit

<https://taiwan-press-conference.de/>

Please visit Taiwan Excellence's Digital Pavilion:

<https://world.taiwanexcellence.org/en>

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Bureau of Foreign Trade,
MOEA, Taiwan, R.O.C



Taiwan External Trade
Development Council
(TAITRA)

Co-organized by



Taiwan Machine Tool &
Accessory Builders'
Association

TAIWAN INTELLIGENT MANUFACTURING PRESS CONFERENCE @ AMB 2022



About Taiwan Excellence

The symbol of Taiwan Excellence was established in 1992 by Taiwan's Ministry of Economic Affairs. It was created to recognize the excellence of Taiwan's most innovative companies and a reputation as a global center of R&D and innovation. Taiwan Excellence believes that innovation makes a difference in everyone's life.

Every year, experts gather to award innovative Taiwanese products the Taiwan Excellence award based on R&D, Design, Quality, and Marketing. Taiwan Excellence Award winners range from state-of-the-art gaming laptops to beautiful biodegradable cups to live-saving health management software. Products selected for the award serve as examples of domestic industries and are promoted by the government in the international market.

Taiwan Excellence empowers people to dream of amazing possibilities and live fuller lives.

For Everyone. Everywhere. Every moment. Everyday.



Organized by Bureau of Foreign Trade (BOFT), MOEA

The Bureau of Foreign Trade (BOFT) under the Ministry of Economic Affairs (MOEA), R.O.C. is responsible for implementing policies and regulations governing foreign trade and economic cooperation. Established in January 1969, BOFT's role and position have been adapted regularly to meet the needs of the ever-changing international economic and trade environments. BOFT guides and works with the Taiwan External Trade Development Council (TAITRA) in numerous promotional trade projects and activities, both internationally and locally. Having worked closely with TAITRA for several decades, the BOFT continues to commission TAITRA for various critical government projects related to business, trade, and investment, while promoting Taiwan internationally.



Organized by Taiwan External Trade Development Council (TAITRA)

The Taiwan External Trade Development Council (TAITRA) is Taiwan's foremost non-profit, quasi-governmental trade promotion organization. Founded in 1970 to help promote foreign trade, TAITRA is jointly sponsored by the government, industry associations, and several commercial organizations and serves to assist Taiwanese businesses and manufacturers in strengthening their international competitiveness and dealing with foreign markets challenges. TAITRA boasts a well-coordinated trade promotion and information network of over 1,200 international marketing specialists stationed at its Taipei headquarters and throughout 63 overseas offices worldwide. Together with its sister organizations, the Taiwan Trade Center (TTC) and the Taipei World Trade Center (TWTC), TAITRA has created a wealth of trade opportunities through effective campaigns, missions, and events.